



# Pro Whitz

ONLY ONE BIO TRADING

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Rosita display Pro Whitz, a product formulated by Japan.

Health and beauty company, Only One Bio Trading aims to strengthen its brand in the local market through Pro Whitz this year.

Marketing Officer, Rosita Mat Ali said the product has been in the local and overseas markets three years ago but more into active export market.

"This product has been in Brunei, Indonesia, Vietnam, China, Myanmar and Singapore since its launch three years ago through registered agents.

"The response has been very encouraging and we are always unable to cope up with the order requests from these countries," she told Sinaran Harian recently.

Due to overwhelming demand, the company intends to focus on the local market more aggressively this year.

According to Rosita, she and her company are very confident with the local market response due to the product's quality and safe for consumption.

She said the product has the approval of the Ministry of Health (MOH) and halal certification from the Department of Islamic Development Malaysia (Jakim).

Rosita and her company is confident of achieving the target net income of RM300,000 compared with RM180,000 a month before the month which was driven by active marketing activities.

"We expect to have an agent in every country in the future. For now, we only have 30 stockist throughout the country," she said.

Elaborating on the product, said Rosita, Pro Whitz is a Japan formulated whitening product usage for the whole body.

"The main ingredients of this product consist of Glutathione, Alpha Lipoic Acid (ALA) and Bioperine (black pepper) imported from Japan.

"This is because Japan's ingredients are rich in nutrients that are safe to use," she said. In addition, the company also intends to explore the Japanese market in the future.

Rosita said, research and development (R&D) is done in accordance with the weather, the type of skin and eating habits of Malaysians.

Pro Whitz suitable for use by men and women aged 12 years and above with the price of RM198 per box.

Only One Bio Trading is a company that has been operating for 10 years, produced over 10 health and beauty products for external and internal use suitable for female and male as well.

For more information, please contact 017-6118101 / 03-7980 0268 or visit [www.abiotrading.com](http://www.abiotrading.com)